



Marketing Support Options at Healing Connections

Thank you for choosing Healing Connections as the venue for your upcoming class or workshop. We wish you every success. However, we've learned from experience that "wishing" isn't enough to ensure a good turnout for your workshop or event.

To be successful, you need to get serious about promoting your workshop; although we will support you with our promotional efforts, the onus is on you to fill up your workshop with participants.

Included in your Rental Fee:

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| <p>Website Listing A detailed description, including a picture, of your workshop on our website under Workshops and Trainings</p> | <p><i>Automatically Included for Free!</i></p> |
| <p>A Facebook Event A Facebook on our Healing Connections Facebook Account with 1300 Followers</p> | <p><i>Automatically Included for Free!</i></p> |
| <p>Facebook, Twitter, Google Plus Several mentions on our Facebook, Twitter and Google Plus accounts</p> | <p><i>Automatically Included for Free!</i></p> |
| <p>Your Holistic Earth A mention on YHE website and in their monthly newsletter</p> | <p><i>Automatically Included for Free!</i></p> |
| <p>Mail Out Insert Inclusion on our insert sent out to all new clients at Healing Connections – approx 70 per month</p> | <p><i>Automatically Included for Free!</i></p> |

Additional Options Available

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| <p>Postering You provide us with a poster, we post it in several high visibility areas throughout clinic and workshop space, and optionally the therapy rooms. Posters should be vertical 8.5x11 and include the 5w's (who, what, when, where, why and how much) and an attractive image. Make sure you include details on how to register. .</p> | <p><i>General (5 places) \$10 Extra (12 places) \$20 Printing: \$1 per poster</i></p> |
| <p>Home page of website Receives approximately 70 hits per day or 2100 per month.</p> | <p><i>\$20 per month</i></p> |
| <p>Monthly Newsletter A mention in our monthly newsletter that has over 2000 subscribers</p> | <p><i>\$15</i></p> |
| <p>Automated Emails Clients who receive bodywork at Healing Connections are sent an automatic email to confirm their appointment. Enjoy a mention on this email that reaches 400 people per month.</p> | <p><i>\$15 for one month \$40 for 3 months \$70 for 6 months</i></p> |

May We Suggest?

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| <p>Some of the marketing options that are available for free in the community are:</p> |
| <p>Edmonton Conscious Community – Facebook Group</p> |
| <p>Edmonton Holistic Hub – Facebook Group</p> |
| <p>Edmonton Journal – What's On Listings</p> |
| <p>Meet up</p> |